

Title M5A1 Strategic Analysis: Systems Analysis and Solutions

This week's assignment is in three major parts. You will need to complete all three parts of the submission.

PART I:

For this part of your strategic analysis, you will first need to pull up the history of your organization, your SWOT analysis, your competitive analysis, and your recommendation of whether or not the sustainable initiative is feasible. After assembling these documents you will complete a systems analysis.

Your systems analysis should include the following:

- Determine an activity that will impact the successful implementation of the sustainable initiative.
- Define the functions of that activity and the sub-activities involved in completing it. For example, if your activity is manufacturing clothes, your sub-activities would be buying materials, hiring employees, and finding buyers.
- Determine what can be changed in order to more effectively complete the activity, such as cutting down the number of suppliers by buying multiple items from one supplier.
- Argue how the proposed change will improve workflow and increase the chances of successfully implementing the sustainable initiative.

This analysis should be 3 to 4 pages in length and formatted according to APA guidelines.

PART II:

For this part of the strategic analysis you will be providing recommendations based on theory. For this part of the assignment, choose a business management theory. Apply that theory to one of the following options:

A. If your recommendation was that the initiative is feasible, describe how your theory will help you successfully implement the initiative in your business. To demonstrate this you will need to state how the theory will help provide minimal interruptions to business productivity, increase profits after the initiative is implemented, and benefit the organization as a whole.

B. If your recommendation was that the initiative is not feasible, discuss how that theory can be used to overcome any challenges you have.. For example, you may find that business is not organized enough to shift from using manufactured and heavily altered materials to undyed and unmodified materials. You might notice there are broken channels of communication between offices; sometimes managers of different factories do things their own way. Using the bureaucratic management theory and the systems management theory could come up with a solution to this problem and make the initiative feasible.

This section should be a minimum of 3 to 4 pages in length and in APA format.

PART III:

This section will deal with solutions founded on evidence-based research.

Consider the following when developing your solution:

- What are the best practices of a sustainable company?
- Consider the solutions you found in the two scenarios you completed in the simulation. How do these apply? What were some of their best practices?
- Consider looking into the companies Eco-fi, Patagonia, and REKIXX. These companies have implemented this sustainable initiative. What are their best practices?

You have developed solutions to your problems using theories, now you will need to use evidence-based best practices in the industry to come up with alternative solutions to these problems. If you found there would be no issues making the change, then you should be using evidence-based best practices to provide suggestions on how the transition can go as smoothly as possible.

In this assignment be sure to describe:

- An evidence-based solution.
- Best practices for the solution implementation.

This section should be a minimum of 3 to 4 pages in length and in APA format.

Your final product should be 8 to 12 pages in length, not including the title and reference page.

	Unacceptable	Minimally Responsive	Satisfactory	Exemplary	Weight
Description and Details of Activity	An activity is identified but hardly described, if at all.	An activity is identified, and information about the chosen activity is briefly described, with important details vague or missing. More information is needed on the activities specific functions and/or sub-activities involved.	Information about the chosen activity is generally described, including the functions of the activity and sub-activities involved in completing it. Information provided is relevant and important in building an argument for the successful implementation of sustainable initiative, though more details are needed to fill in important gaps.	Information about the chosen activity is described in detail, including the functions of the activity and sub-activities involved in completing it. Information provided is relevant and important in building the foundation on which an argument for the successful implementation of sustainable initiative will be built.	
Score	0	16	18	20	/20
Appropriateness and Justification of areas of change	No proposed areas of change are provided	Proposed areas of change are provided but are not appropriate to the targeted activity and organization. Proposed areas of change are vaguely supported, with inaccurate justifications not necessarily relevant to how such changes will improve workflow and increase the chances of successfully implementing the sustainable initiative.	The proposed areas of change are clearly laid out, and are relevant and specific to the targeted activity and organization, but may not be completely focused on the successful implementation of the sustainable initiative. Proposed areas of change are generally supported with appropriate and evidence-based explanations and justifications of how such changes will improve workflow and increase the chances of successfully implementing the sustainable initiative, although some supporting evidence may be off target.	The proposed areas of change are thoroughly laid out, and are relevant and specific to the targeted activity and organization Proposed areas of change are supported with clear, thorough, appropriate, and evidence-based explanations and justifications of how such changes will improve workflow and increase the chances of successfully implementing the sustainable initiative	
Score	0	16	18	20	/20
Analysis of Concepts (Compare and Contrast)	No claims were made to justify the need for sustainable initiative for the targeted organization.	Claims for the need of a sustainable initiative for the targeted organization are provided but are not appropriate	Claims for the need of a sustainable initiative for the targeted organization are clearly laid out and described, and	Claims for the need of a sustainable initiative for the targeted organization are thoroughly described and	

		to the targeted organization Claims are vaguely supported, with inaccurate justifications not necessarily relevant to the targeted conceptual underpinnings of management theories.	generally justified. Multiple perspectives are generally presented, and are relevant and specific to the targeted organization, but may not address management and all stakeholders. Claims are supported with appropriate and evidence-based explanations and justifications relevant to the targeted conceptual underpinnings of management theories, with some major details missing.	justified. Multiple perspectives are presented and analyzed, appropriately addressing both management and stakeholders. Claims are supported with clear, thorough, appropriate, and evidence-based explanations and justifications relevant to the conceptual underpinnings of management theories.	
Score	0	18	24	30	/30
Application and Connections of theories and concepts	Practices and solutions may be identified but not further explained.	Best practices and solutions identified are relevant to business management theories, but the connections made are vague, or not explicit. Many more details and explicit connections between practices and solutions, theories and the targeted organization are necessary in order to build a case for the identified practices and solutions as the best, preferred ones.	Best practices and solutions identified are relevant to specific business management theories, with connections to the targeted organization made appropriately, and minor details missing. Details provided are generally relevant in building a case for the identified practices and solutions being the best, preferred ones. Additional details would further strengthen this foundation.	Best practices and solutions identified are clearly relevant to specific business management theories, with connections to the targeted organization made appropriately and in detail. Details provided are relevant and important in building a strong case for the identified practices and solutions being the best, preferred ones.	
Score	0	16	18	20	/20
Writing Quality/APA Style	Frequent problems with organization, clarity and/or conventions make the paper hard to read. APA style guidelines are not adhered to, Possible plagiarism risks the appearance of cheating.	Numerous mechanical errors are distracting; and organization of ideas are lacking, but not enough to interfere with meaning. APA style guidelines are attempted, with major errors.	There are few problems with organization, clarity or conventions that should have been fixed. APA style guidelines are followed, with only minor errors; however, these problems and errors are not serious enough to distract the reader.	The writing is well organized and clear; there are minimal problems with spelling, punctuation, and grammar; APA style guidelines are followed accurately.	
Score	0	6	8	10	/10